

Celebrating the 77th Anniversary of Yeungnam University Foundation

Global Festival “Born to be a K-Pop Star”

"JOIN US at YEUNGNAM UNIVERSITY as we celebrate our 77th Anniversary with a bang!

ARE YOU READY to groove to the rhythm of K-Pop and unite with fellow Korean culture enthusiasts from around the globe? THIS IS the very chance for you to shine, flaunt your talents as a K-POP STAR, and dive into an ocean of fun.

The stage is set, the doors are wide open – SEE YOU at YEUNGNAM UNIVERSITY!"

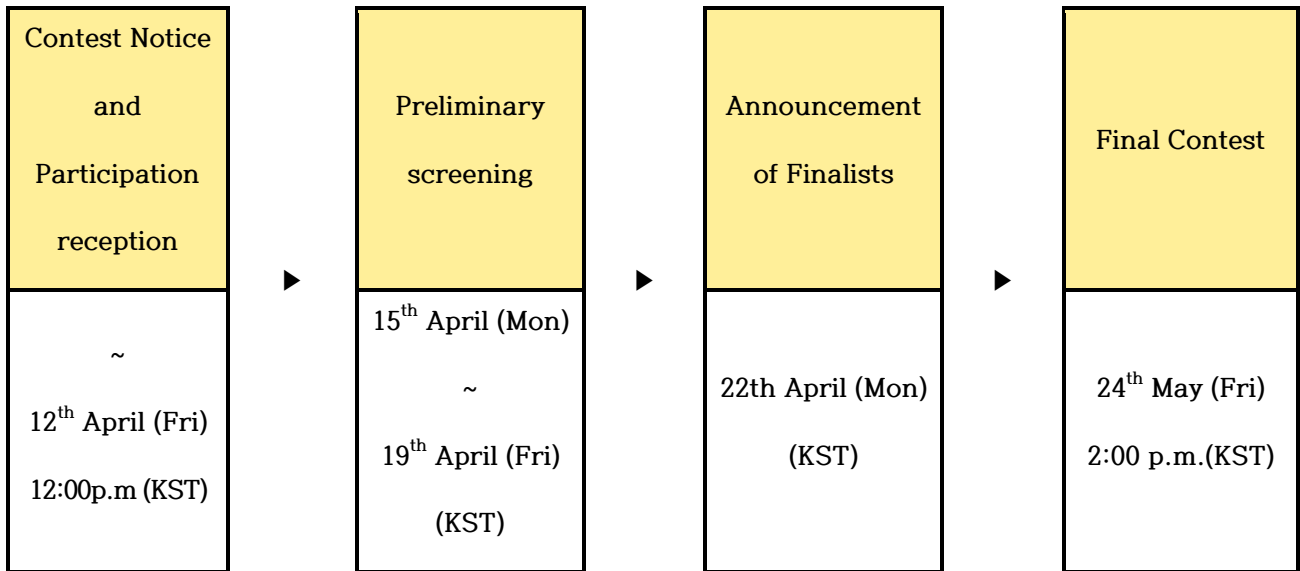
I Contest Overview

1. **Contest Name:** Global Festival, “Born to be a K-Pop Star”
 2. **Host:** Yeungnam University
 3. **Organizer:** International Cooperation Team, Office of International Affairs
 4. **Eligibility Criteria:** Open to foreign students currently enrolled in high school, college, or university, whether in Korea or abroad.
 5. **Contest Format**
 - **Preliminary round:** Select finalists after online (recorded video) screening
 - **Finals:** Real-time contest (on/offline) for those who passed the preliminary round
- ※ The online finals will be conducted for finalists living overseas.

If you are a domestic finalist and cannot participate on-site, you can participate online.

II Schedule of the Contest

1. Detailed Schedule



※ The above schedule is subject to change depending on circumstances.

2. Preliminary Round Application Procedure

- a. **Application method:** Submit the attached application form along with a video recording of yourself singing a K-Pop song, all via email.
- b. **Email :** intl@yu.ac.kr (International Cooperation Team, YU)
- c. **Submission Deadline:** Until 12:00 p.m. on Friday, 12th April, 2024 (KST)
- d. **Submission Material**
 - One (1) copy of application form (attached form 1)
 - One (1) copy of information collection and use consent form (attached form 2)
 - ID card (Copy of passport, however, domestic residents can replace it with ARC to check your nationality)
 - Certificate of enrollment (to check you are a student)
 - One (1) copy of video recording (within 3 minutes)

※ Videos can be any type that can be played on a PC, such as avi, mpeg4, mov., etc.

- e. **Preliminary Results Announcement:** Scheduled for 5:00 p.m., April 22, 2024 (KST).

3. Schedule and Procedure of Finals

a. How to proceed: Online + offline in parallel

※ Online is exclusively available ~~only~~ for overseas residents, however, if a domestic finalist unable to participate on-site due to inevitable reasons may granted an exceptional participation online.

b. Time and Date: 2:00 ~ 5:00 p.m., 24th May, 2024 (KST)

c. Venue: Lee Siwon Convention Hall, Chunma Art Center, Yeungnam University, Republic of Korea

d. The detailed schedule will be announced separately once the finalists are determined.

III Awards

[Attachment 1] Application Form / [Attachment 2] Information collection and use consent

Award name	Number of team receiving awards	Reward
Grand Prize	1	3 million KRW
Second Grand Prize	1	2 million KRW
Excellence awards	2	1 million KRW/each
Popularity award	1	800,000 KRW/each
Encouragement award	5	200,000 KRW/each

[Attachment 1] Application Form

Celebrating the 77th Anniversary of Yeungnam University Foundation

Global Festival: “Born to be a K-Pop Star” application form

Applicant	Name		Nationality	
	Affiliated Institution (Name of the School)		Country of Origin	
	Birthday and Sex	yyyy-mm-dd (male/female)		
	E-mail		Contact (Phone Number)	
	Residential Address			

※ Please be sure to fill out this form without modification.

Information Collection and use consent

Yeungnam University would like to collect and use personal information as follows to run the “born to be a K-Pop Star” contest, a global festival commemorating the school’s 77th anniversary. Please read the contents and decide whether you agree or not..

Purpose of collection and use of personal information

Collection Info	Name, Birth date, Sex, Belong, Nationality, Country of origin, Contact, Address, E-mail address
Purpose of use	. Yeungnam University’s 77 th Anniversary Global Festival: “Born to be a K-Pop star” contest operation and promotion. . Disclosed on Yeungnam University website and other media
Retention and use period	1 year after Festival completion

※ You have the right to refuse consent to the above collection and use of personal information.

However, if you refuse to consent, your participation in the Yeungnam University 77th Anniversary Global Festival: “Born to be a K-Pop Star” contest may be restricted.

Do you agree to the collection and use of your personal information as above?

Agree Disagree